



Ai London



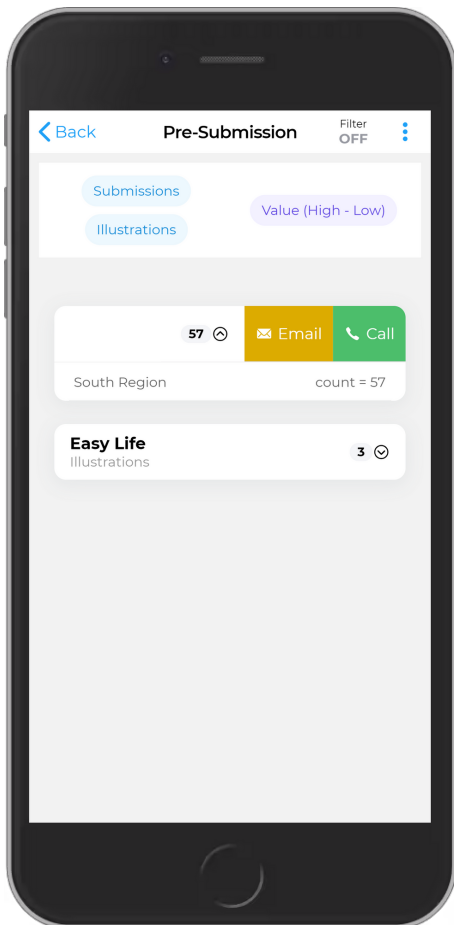
Ai-APP/SP

The PLATFORM^{ONE} mobile app for sales pipeline management

Actionable Insight in the Palm of Your Hand

The Ai-APP/SP from Ai-London is a simple-to-use, powerful aide for all new business and distribution stakeholders, allowing them to focus on winning new business and hitting revenue targets.

Ai-APP/SP is fully configurable and gives you the flexibility to get the information you need into the palm of your hand ready to act on, without clutter or distractions.

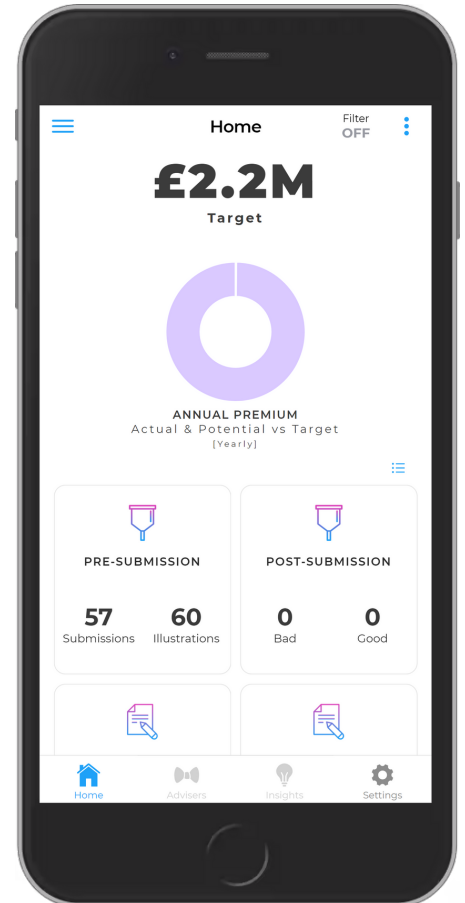


Dials-&-Tials >>>

We've identified that the Dials-&-Tiles format is optimal for most Agents and Agent Managers. It provides the most intuitive ease of use and the optimal density of data for most sales professionals.

<<< Next Best Action

Ai-APP/SP also has built-in Next Best Action (NBA) with just a couple of swishes and taps. It comes with email and phone call actions built-in and better absence outcomes.



To find out more about Ai-APP/SP or to request a demo, please contact us at: platform1@ai-london.com



Ai-APP/SP

The PLATFORM^{ONE} mobile app for sales pipeline management

Ai-APP/SP AT A GLANCE

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| Sales Pipeline Management in the palm of your hand | ✓ | Ai-APP/SP is simple to use, but super-powerful in giving Sales Managers, Agent Team Managers and their Agents up to data information about their key New Business metrics right onto their mobile devices. It's set up to use out-of-the-box, but it's configurable and, with the help of your Insurtech Analyst, can be modified or extended. |
| Powerful, simple Dials-&-Tiles interface | ✓ | We've found that our Dials-&-Tiles format gives Sales Agents the right amount of information in an intuitive interface that they can easily drill-down into as they wish. |
| Near Real-time information | ✓ | Ai-APP/SP uses its integration with PLATFORM ^{ONE} to continually update its data, so Sales Agents know that they are seeing up to date information that they can act on with confidence |
| Next Best Actions (NBA) built in | ✓ | As you or your Sales Agents see the Near-Real-Time data on their mobile device, with a swipe and a tap they can take appropriate follow-up action with an automated follow up email or a phone call. |
| Branded for you | ✓ | The Ai-APP/SP can be branded to the Company Logo of your choice, to suit you or your distribution partner needs. The examples below use our own Ai-London branding for illustrative purposes only. |
| Integral Part of PLATFORM ^{ONE} | ✓ | Ai-APP/SP has been optimised to work with PLATFORM ^{ONE} since its inception. Because it is tightly integrated into PLATFORM ^{ONE} , you can see how reconfiguring your Product influences the Dials-&-Tiles and other key sales pipeline metrics. |

Key New Business Metrics

Ai-APP/SP gives you control of your key New Business metrics. You can configure the metrics on your Home Screen to match your top priorities. Ai-APP/SP currently comes with six Home Screen metrics built-in, although we are happy to discuss adding further metrics:

- Submissions made
- Illustrations given
- Bad Submissions
- Good Submissions
- Complaints
- Cancellations

Ai-London

For more than 25 years, Ai-London have developed software and supported clients to launch over a thousand Pure Risk, Unit-linked, Endowment, Savings and Retirement products and bonds across the UK, Europe, the Middle East, Africa and North America.