PLATFORM ONE PRODUCT GUIDE

Platform^{ONE} is a fully digitised, self-service Rapid Product Launch Platform for providers of long-term protection and investment products.

With the World Insurance Report 2020 calling on LP&I providers to 'become inventive insurers that develop innovative solutions and take them to market quickly', a Rapid Product Launch Platform has fast become an essential part of the value chain.

Bringing together full lifecycle digitisation and unprecedented speed and flexibility, Platform^{ONE} is the best available platform to Trial, Test and Launch fully-digitised, long-term protection and investment products.

<table>
<tr><td colspan="3">PLATFORM ONE AT A GLANCE</td></tr>
<tr><td>60-Day Free Trial and Test</td><td>✓</td><td>With a dedicated Insurtech Analyst onhand to support you, we offer a 60-day free trial to configure and test your product. At the end of your trial there is no obligation to continue, but if Platform^{ONE} is right for you, we will deliver a seamless onboarding process.</td></tr>
<tr><td>Self-Service Product Creation</td><td>✓</td><td>Use our configuration automation to create sophisticated products in under an hour. Within your trial period, you can test products through their full lifecycle - safe in the knowledge that your dedicated Insurtech Analyst is there to support you.</td></tr>
<tr><td>Self-Service capability for customers through the full policy lifecycle</td><td>✓</td><td>Customer self-service is embedded into the system. Whether it is the end customer or your Agent, Platform^{ONE} enables them to be fully self-sufficient, with mobile access built-in as standard.</td></tr>
<tr><td>Insight App</td><td>✓</td><td>Our mobile Insight App allows you to manage pipeline activity in real time, and includes automated 'Next Action' features to ensure prompt follow-on activity.</td></tr>
<tr><td>Easily Extendable to a Fully-functional PAS</td><td>✓</td><td>If your product gains traction, you have the option of migrating your data onto an incumbent in-house system or extending Platform^{ONE} to our full Ai-PAS - all the way through to Claims or Withdrawals and Reinsurance.</td></tr>
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Enterprise-level Security, Resilience and Compliance	✓	Platform^{ONE} is built with a Mobile-first, open API application-layer philosophy. This is further supported on an enterprise Oracle Database and encrypted AWS infrastructure. Recent independent Penetration Testing found no realistic vulnerabilities, giving you assurance of Enterprise-level security and resilience.

60-Day Free Trial and Test

When you request your trial, you will be asked a short series of questions that will allow us to have a relevant Base Product ready for when your trial begins. You will receive two logins/passwords, access to an end-customer mobile policy application system and 6 User Personas (e.g. Cashier, Product Manager, Back-office Manager).

You'll have a dedicated Insurtech Analyst to support you to get the most out of your trial, and to help you with any modifications you'd like to test. Platform^{ONE} has a built-in product configurator, that allows you to quickly create your products, which you can then test through their lifecycle from policy application through to Claim or Withdrawal. You can find our Terms of Use, Security Policy and Privacy Policy for a Trial Account at our [Compliance Hub.](#)

Self-Service Product Creation

When you first access your trial account, you will find a summary of the Base Product already set up for you. Within minutes you'll be able to configure a new product and its digital lifecycle, without the need for any assistance. Platform^{ONE} guides you through the choices and decisions relevant to the type of product you've selected. You can save up to three different product configurations to test alongside each other and compare outcomes.

A further added bonus is that once you've got a Subscription and a Live product, you can make use of a Free 60-Day Trial for any new product you want to create, test and launch.

Self-Service capability for customers through the full policy lifecycle
You can choose how much self-service you want to enable for Agents and end Customers. If desired, providers can launch and manage completely digitised products that require almost no back-office.

Insight App
Platform^{ONE} includes a Mobile App for end-customers to complete a policy application or register their interest using a mobile device.

There is also an Insight App for Agent Sales Managers to monitor the status and progress of New Business through a Dials-and-Tiles interface.

Easily Extendable to a Fully-functional PAS
Whilst some clients will see Platform^{ONE} as purely a Rapid Product Launch Platform, with the expectation to migrate products back onto incumbent in-house systems once established, our Ai-PAS means that you also have the option of subscribing to a fully-functional PAS to manage your product though its full lifecycle.

Enterprise-level Security, Resilience and Compliance
Built on Oracle's 12c database and 19c application framework, Platform^{ONE} gives subscribers Enterprise class security and resilience.

Subscribers are hosted on a 'Single Tenant, Public Cloud' solution with AWS. Each client is hosted in a separate subnet and no assets are shared. All key management is managed by AWS. All disks are encrypted by default. Databases can be encrypted if client requirements dictate. All connections are SSL/TLS encrypted.

About Ai-London

For more than 25 years, Ai-London have developed software and supported clients to launch over a thousand Pure Risk, Unit-linked, Endowment, Savings and Retirement products and bonds across the UK, Europe, the Middle East, Africa and North America.

We recognise that today, many Life, Pension & Investment (LP&I) providers need to re-launch established products through end-to-end digital and self-service channels and/or launch targeted, innovative new products with as-yet uncertain business cases.

This is exactly why Platform^{ONE} was created; to support agile insurers with their digital strategy, and to enable true rapid product launch.